

# Advocacy Manager

**Deadline for applications: 10am (CET), 27 June 2022**

**Location:** Home-based, Belgium

**Salary:** Up to €50,000 per year

**Reports to:** Head of Advocacy, Policy & Research

**Contract duration:** Three years (with the possibility of extension, subject to funding)

Working as part of a small and ambitious secretariat, this role will play a key role in expanding the WeProtect Global Alliance advocacy agenda; mobilising our global membership to prevent children from child sexual exploitation and abuse online and coordinating our approach. In particular, this role will seek to promote and influence emerging laws, regulation and policies that can help to prevent child sexual abuse.

A particular priority for the role will be developing advocacy plans to support the European Commission's proposed regulations on child sexual abuse.

It is an exciting time to be joining WeProtect Global Alliance and have the opportunity to work with our large, diverse and committed worldwide membership.

## About WeProtect Global Alliance

The internet was not created with children in mind; it can be unsafe for children to explore. Every phone and computer is a potential gateway for offenders seeking to sexually exploit children. Our Alliance generates political commitment and practical approaches to make the digital world safe and positive for children, preventing sexual abuse and long-term harm.

Our Alliance's geographical reach is unprecedented: 99 countries are members along with 55 private sector companies and 70 civil society and 9 international organisations. This diverse membership is key to our ability to deliver real change. Together, we break down complex problems and develop policies and solutions to protect children from sexual abuse online.

WeProtect Global Alliance is supported by a secretariat and overseen by a Global Policy Board drawn from our membership. The Alliance became an independent international not-for-profit in 2020 having previously been a multi-stakeholder initiative hosted by the UK Home Office.

## What we are looking for

The role requires a highly motivated and organised individual who has high ethical standards, demonstrable commitment to the values of WeProtect Global Alliance and respect for diversity and inclusion. We are seeking a competent and confident campaigner with significant experience of managing child-rights advocacy campaigns, preferably with a good knowledge of European institutions, such as the Commission and Parliament. The successful candidate will be a strong communicator who is passionate about the Alliance's key mission and has a demonstrable track record of building strong relationships across stakeholder groups.

## Responsibilities and tasks

- Coordinate the Alliance's global advocacy strategy and identify opportunities to further the Alliance's mission.
- Promote and influence laws, regulations and policies, in particular current proposals for regulations on child sexual abuse in the European Union.
- Work with the Head of Advocacy, Policy & Research to develop targeted advocacy plans around specific countries / regions.
- Work with the Head of Advocacy, Policy & Research and the Head of Communications & Engagement to create and deliver targeted campaigns to promote the protection of children from sexual abuse online.
- Work with external stakeholders to pursue collaborative campaigns/coalitions on key issues.
- Mobilise members from across the Alliance to champion and influence key online safety regulation.
- Support government members in the development of laws, regulations and policies related to child sexual abuse online.
- Draft advocacy briefings and associated campaign materials.
- Support the Alliance's new Global Taskforce on Child Sexual Abuse Online for government members.
- Organise and run regular policy roundtables on key thematic topics relating to child online safety.
- Work with the Participation Manager to facilitate the participation of children, young people and survivors of child sexual abuse in advocacy activities.
- Support and input into the delivery of the Alliance's research agenda.
- Support the monitoring and measuring of the impact of key Alliance products and wider organisational impact.
- Support promotion of the Alliance's core response frameworks and underpinning guidance, most notably the Model National Response and Global Strategic Response.
- Support the Head of Advocacy, Policy & Research in key projects.
- Support the delivery of key international events and meetings and represent the Alliance, as required.
- Fulfil any other reasonable requests to support the mission, vision and values of the Alliance.

## Essential skills and experience

- Significant experience in a senior advocacy / campaigns / policy role.
- Proven experience of developing strategic campaign plans, as well as managing and delivering campaigns, including the production of campaign materials.
- A strong understanding of the external political environment, including levers for change and knowledge of what changes the minds of decision-makers.
- Knowledge of political structures and procedures, particularly in Europe.
- A demonstrated positive track record in working with a diverse range of senior and working level international stakeholders.

- Excellent inter-personal skills, including a demonstrated record in establishing and maintaining strong stakeholder relationships.
- An ability to analyse information, summarise findings and present them in ways easily understandable to decision makers.
- Up-to-date knowledge and understanding of the key issues and challenges around online child sexual exploitation and wider child protection issues.
- A demonstrated capacity to meet deadlines and prioritise multiple requests and demands.
- Excellent verbal, written and presentational skills (English), including an ability to simplify complex technology issues and convey powerful messages.
- A commitment to equality, diversity and inclusion.

## Desirable

- Additional languages other than English.
- A university degree in a related field.
- A broad understanding of digital safety and online child protection.
- Technical knowledge of Artificial Intelligence and emerging technologies.
- Familiarity with data protection and privacy laws in Europe.
- Project management experience.

## Salary and benefits

The Alliance offers a competitive remuneration package for this role of €50,000 per year plus staff benefits, including 30 days annual leave per year plus public holidays, life insurance and access to an employee assistance programme.

## Application process

Applicants should provide an up-to-date CV as well as a personal statement of no more than two pages setting out:

- Why you want to work for WeProtect Global Alliance.
- How you meet the essential skills and required experience.

Applications should be sent to [info@weprotectga.org](mailto:info@weprotectga.org).

**Deadline: 10am (CET), Monday 27 June 2022**

## Additional Information

- This role will be **home-based** with the successful ideally resident in Brussels, Belgium. Candidates resident in other EU Member States may also be considered.
- As a child-focused organisation, we have a strong commitment to child safeguarding and rigorous procedures. The successful candidate will be required to provide two referees

and a criminal record check from country of residence and country of origin (as applicable).

- As an equal opportunities employer, we welcome applicants from all sections of the community regardless of age, sex, gender (or gender identity), ethnicity, disability, sexual orientation or transgender status. We particularly welcome applicants from ethnic minorities and other under-represented groups.
- All staff are expected to act at all times in a manner consistent with our values and in compliance with our policies and procedures, including our safeguarding policy and staff code of behaviour. Our values are:

o **Empowerment** – collaboration, innovation, challenge.

o **Accountability** – responsibility, delivery, safeguarding.

o **Respect** – honesty, feedback, inclusion.