

Head of Communications

(Fixed Term Contract)

Head of Communications

Location: Home-based in the UK, within 90 minutes travel of Central London, with national and international travel

Contract: 2 years, part-time (3 days per week)

Reporting to: Director of Operations and Finance

Salary: £65,000 per annum (pro-rated for 21 hours per week)

Additional benefits: 25 days annual leave pro-rated plus public holidays (annual leave increasing by 1 extra day for every year's service up to 30 days total), life assurance and access to an employee assistance programme.

WeProtect Global Alliance will not be responding to expressions of interest or applications sent by third parties (agencies, brokers or recruitment specialists).

Overall purpose of role

As the WeProtect Global Alliance Head of Communications, you will:

Ensure effective, high-performing communications across WeProtect Global Alliance, supporting the delivery of the organisation's strategy and reinforcing its position as a leading global voice on preventing online child sexual exploitation and abuse.

As a key member of the Senior Management Team, you will provide senior leadership across communications, branding and media engagement, and contribute to organisational leadership. You will oversee strategic planning and delivery, manage risk and reputation, and lead and support colleagues to deliver high-quality and impactful communications. You will also provide inspirational leadership and line management to the Communications Officer.

A confident and experienced leader, you will bring strong ethical standards, sound judgement and a collaborative approach, alongside a deep commitment to WeProtect Global Alliance's mission, values and safeguarding responsibilities.

About WeProtect Global Alliance

Who we are

WeProtect Global Alliance is a global movement dedicated to ending the sexual exploitation and abuse of children online. We bring together governments, the private sector, civil society, and international organisations to create a safer digital world where every child can thrive.

Our Alliance connects over 300 members from across the globe, uniting diverse expertise and resources to protect children from harm, no matter where they are.

WeProtect Global Alliance is supported by a small, high-performing Secretariat of remote working staff based in the UK/Ireland and is overseen by an influential Global Policy Board drawn from our membership.

Our vision

A digital world free of child sexual exploitation and abuse

Our mission

To work together to build, engage and support a diverse, child-centred global network with the commitment, knowledge and skills to tackle technology-facilitated child sexual abuse and exploitation.

What we do

We focus on driving policy change, fostering international collaboration, and promoting cutting-edge research to combat online child abuse.

Through shared data, insights, and best practices, we empower our members to develop more effective solutions and inspire a coordinated global response.

With a steadfast commitment to child safety, WeProtect Global Alliance stands as a catalyst for change, advocating for a world in which technology empowers and protects children, not endangers them.

Together, we're creating lasting impact and building a future where every child is safe online.

More information on who we are and what we do can be found at www.weprotect.org.

Job description

Key responsibilities

Strategic communications leadership

- Acting as the brand guardian, oversee the development, implementation and evaluation of high-quality strategic communications, branding and media strategies aligned with WeProtect Global Alliance's organisational objectives.
- Embed a global communications lens across the Alliance's work, proactively identifying opportunities to amplify impact and reach priority audiences.
- Provide expert advice on positioning, proactive and reactive communications, and reputational management to shape the Alliance's approach.
- Ensure communications is embedded in actions plans and lead on monitoring, evaluation and insight.

External communications & media

- Ensure strong visibility and consistent branding across all communications channels, reinforcing WeProtect Global Alliance's role as a leading global voice on online child sexual exploitation and abuse.
- Increasing WeProtect Global Alliance's visibility in regions and sectors, increasing global brand recognition and audiences across digital channels.
- Lead media engagement to achieve national and international coverage, including oversight of press materials, high-impact communications outputs, high profile event speeches and statements.
- Oversee the development and delivery of high-quality content across the website, social media and other digital platforms including hands on support as required.

Member engagement & participation

- Oversee communications functions, including engagement strategies, communications channels and digital platforms.
- Work with the Head of Members to ensure communications with members to inspire, encourage and facilitate active participation in the Alliance and enable them to share learning, tell their stories and collaborate effectively.

Organisational strengthening & risk management

- Provide strategic communications and engagement support to cross-team projects, events and public-facing activity.
- Manage organisational risk related to communications and engagement, including oversight of crisis communications planning.
- Ensure compliance with communications-related obligations, including copyright, licensing and data protection requirements.

Senior management responsibilities

- Line-manage and support staff and consultants as required, fostering high performance, wellbeing and professional development.
- Act as a budget holder, ensuring compliance with organisational financial policies and delegated authorities.
- Represent WeProtect Global Alliance externally at meetings, events, forums and conferences as appropriate.
- Contribute to the development of funding proposals, donor communications and reporting, working collaboratively with colleagues.

Expectations

Senior Management Team (SMT)

As a member of SMT, you will also have a pivotal role to play in supporting and improving the organisations effectiveness as we implement the WeProtect Global Alliance new strategy, operating model and ways of working to ensure we remain effective, responsive and relevant in an increasingly polarized political landscape as we enter the fourth industrial revolution.

Cross-Functional Operational Collaboration

Contribute to WPGA operational processes and systems, working collaboratively with colleagues to deliver cross-functional projects that strengthen the reach and impact of the Secretariat.

Building an inclusive culture

Play a proactive role in ensuring equity, diversity and inclusion (EDI) is embedded in everything we do.

Embrace diversity and recognise different perspectives within collaborative working to create a more impactful and effective organisation.

Commit to ensuring all employees are treated fairly and equitably at work, feel like they belong and promote equality in physical and mental health for all.

Other

- To attend and contribute to meetings, training and other events as required.
- To actively participate in our supervision and appraisal process.
- To ensure that all responsibilities and activities within this post are delivered in accordance with WeProtect Global Alliance core values and relevant corporate, organisational, financial and compliance policies.
- To travel to meetings which may require the need to work unsociable hours, for example attending evening or weekend meetings.
- To adhere to relevant legal and statutory requirements including the Data Protection Act and the Health and Safety at Work Act.
- To use WeProtect Global Alliance resources responsibly.

As a global, multi-sector alliance, ensuring equity, diversity and inclusion (EDI) is embedded in everything we do is a critical priority. We embrace diversity and understand that being an inclusive organisation, recognising different perspectives, will enable us to be impactful and effective. We are committed to ensuring all our employees are treated fairly and equitably at work and promoting equality in physical and mental health for all.

Person specification

Essential criteria

Experience

- Extensive professional experience in a comparable senior-level communications, engagement or leadership role.
- Demonstrated success leading strategic communication functions.
- Proven experience managing staff and supporting high-performing teams.
- Significant experience in project and budget management.

Skills

- Expert written and verbal communication skills, including the ability to simplify complex issues and convey powerful messages to decision-makers.
- Strong strategic thinking, problem-solving and decision-making capability.
- Excellent organisational and project management skills.

Knowledge

- Strong understanding of strategic communications, media relations and reputation management.
- Very good knowledge of website and backend management.
- Understanding of data protection, copyright and information governance in a communications context.

Other

- Right to work in the UK.
- Willingness and ability to travel nationally and internationally.
- Commitment to equity, diversity and inclusion.

Desirable criteria

- Experience working for or with a membership organisation.
- Knowledge of child rights, child protection, online harms or related policy areas.
- Experience managing geographically dispersed or remote teams.
- Fluency in languages other than English.

Diversity, inclusion and equity

We are committed to building a diverse and inclusive organisation. We actively welcome applications from people of all backgrounds, including those of different ages, genders, ethnicities, sexual orientations, abilities and lived experiences. We particularly encourage applications from individuals who are part of communities that are under-represented in our sector, including Black, Asian and other ethnic minorities, disabled people and LGBTQ+ individuals.

Safeguarding and values

As a child-focused organisation, we have a strong commitment to child safeguarding and rigorous procedures. The successful candidate will be required to provide two referees and to undergo a criminal record check.

All staff are expected to act at all times in a manner consistent with our values and in compliance with our policies and procedures, including our Safeguarding Policy and Code of Conduct.

Our values are:

Empowerment – collaboration, innovation, challenge

Accountability – responsibility, delivery, safeguarding

Respect – honesty, feedback, inclusion

Recruitment process

Applicants should provide an up-to-date CV as well as a covering letter of no more than two pages setting out why you want to work for WeProtect Global Alliance and summarising how you meet the person specification.

Deadline: 9am Monday 23rd February