



Head of Policy, Advocacy and Research

Location: Home-based in the UK, with regular national and international travel

Contract: Permanent, full-time

Reporting to: Chief Operating Officer

Salary: c.£65,000

Additional benefits: 30 days annual leave plus public holidays, life assurance and access to an employee assistance programme

The Head of Policy, Advocacy and Research is a key role for WeProtect Global Alliance. We require a highly skilled and motivated individual who has strong ethical standards and demonstrable commitment to the values of WeProtect Global Alliance.

The successful candidate will demonstrate considerable professional experience in a comparable role and a genuine passion for child protection. They will have a strong track record in policy, advocacy and research. They will have a broad range of skills, from advanced networking and diverse stakeholder engagement to the ability to focus on the details of nuanced policy issues and complex research projects. They will be a strong leader and manager, inspiring and supporting their colleagues, team members, WeProtect Global Alliance members and external partners.

The role involves regular global travel, averaging around one international trip per month.

About WeProtect Global Alliance

The internet was not created with children in mind and can be unsafe for children to explore. Every phone and computer is a potential gateway for offenders seeking to sexually exploit children. Our Alliance generates political commitment and practical approaches to make the digital world safe and positive for children, preventing sexual abuse and long-term harm.

Our Alliance's geographical reach is unprecedented: 100 countries are members along with 64 private sector companies and 85 civil society and 9 international organisations. This diverse membership is key to our ability to deliver real change. Together, we break down complex problems and develop policies and solutions to protect children from sexual abuse online. More information on who we are and what we do can be found at www.weprotect.org.

WeProtect Global Alliance is supported by a high-performing secretariat of eleven staff based in the UK and Belgium, and is overseen by an influential Global Policy Board.

Job description

Overall purpose of role

To ensure WeProtect Global Alliance's policy, advocacy and research work effectively and measurably supports our membership to protect children from child sexual abuse online. To support and improve the organisation's wider management and strategic delivery, as a member of the Senior Management Team and leader of our Policy, Advocacy and Research team.

1. Policy and advocacy

- Oversee the development and implementation of effective, high-quality policy and advocacy strategies and workplans in line with WeProtect Global Alliance's organisational strategy and objectives.
- Oversee the development and delivery of targeted policy and advocacy taskforces, campaigns, briefings, roundtables, webinars and other events.
- Build and maintain up-to-date knowledge and expertise on relevant policy issues and developments.
- Support government members in the development and promotion of laws, regulations and policies related to online child sexual abuse and exploitation.
- Oversee horizon scanning and trends relevant to our work, with a particular focus on technological and legislative developments.
- Oversee the management, promotion and development of WeProtect Global Alliance's core response frameworks and underpinning guidance, including the Model National Response and Global Strategic Response.
- Provide strategic thought leadership on policy and advocacy issues, advising the Executive Team and Board on the implications of policies, including trends, risks, and developments.

2. Research and impact

- Oversee the development and delivery of the Alliance's research agenda, including the biennial Global Threat Assessment, ensuring research is high-quality and carried out with the highest ethical standards.
- Build and maintain knowledge and understanding of relevant research published by other experts in online child abuse and exploitation.
- Oversee the development of intelligence briefs and analytics to provide WeProtect Global Alliance members with timely information and recommendations on current and emerging issues.
- Provide strategic thought leadership on research issues, advising the Executive Team and Board on the implications of policies, including trends, risks, and developments.
- Develop our monitoring, evaluation and learning functions, ensuring we understand the impact of our work.

3. External engagement and influence

- Develop strong and productive relationships within our membership, UN bodies, regional institutions, governments, the private sector, civil society and other partner organisations.

- Leading our work with the Private Sector Reference Group and Tech Coalition.
- Represent WeProtect Global Alliance in-person and online at national and global events, including delivering impactful, high-level speeches and presentations, participating in panels and committees, and engaging in forums and debates.
- Mobilise members from across WeProtect Global Alliance to champion and influence key online safety regulation and pursue collaborative campaigns or coalitions on key issues.
- Draft and input into reports, presentations, speeches, donor material and other Alliance documents as necessary.

4. Organisational strengthening

- Measure and evaluate our policy, advocacy and research strategies to ensure we are achieving our objectives, delivering impact and learning.
- Manage or oversee projects related to policy, advocacy and research.
- Provide policy, advocacy and research advice and support to cross-team projects, events and media or public appearances.
- Manage organisational risk related to policy, advocacy and research activities.
- Ensure ongoing organisational compliance within all policy, advocacy and research work, such as research ethics and consultant contract management.
- Support the Head of Communications and Engagement in advancing the Alliance's communications and engagement work.

5. Senior management responsibilities

- Support the effective management of WeProtect Global Alliance, including through contributing to organisational and strategic development, programmatic work, risk management, policy and process implementation and external engagement, as directed by the Executive Team.
- Line-manage and support staff roles and consultants as necessary, delegating responsibilities and tasks as appropriate.
- Act as a budget holder, complying with the relevant policies and processes, including the Budget Holder Roles and Responsibilities, Delegated Financial Authorities Policy, Financial Crimes Policy and Expenses Policy.
- Represent WeProtect Global Alliance at events, meetings, forums, conferences, and make presentations on behalf of the organisation, as appropriate.
- Attend and actively participate in Senior Management Team meetings, preparing updates, discussion topics and sharing relevant feedback from wider team members.
- Contribute towards the development of relevant contracts, funding proposals, donor agreements, grant management and donor reports.
- Role model organisational values and professional behaviours to other team members.

6. Wider organisational responsibilities

- Commit to the mission and values of WeProtect Global Alliance, putting these at the forefront of all work and actions.
- Ensure that a commitment to diversity, equity and inclusion is reflected in all work.
- Comply with all organisational codes, policies and processes.

- Attend and actively participate in regular line management check-ins and whole team meetings, preparing updates and discussion topics as necessary.
- Prepare and deliver reports for the Senior Management Team or Board, as necessary.
- Ensure that the CRM, project management documents, impact measurement tracking and other internal databases are kept fully up-to-date.
- Commit to ongoing personal development and learning.
- Travel locally, nationally and internationally for work events.
- Contribute, as necessary, to the detailed planning and delivery of the biennial WeProtect Global Alliance Global Summit.
- Fulfil any other reasonable requests to support the best interests of WeProtect Global Alliance.

Person Specification

Essential skills, experience and knowledge

- Strong commitment to the mission and values of WeProtect Global Alliance.
- Extensive professional experience in a comparable role, with responsibility for managing policy analysis, high-impact advocacy work and research projects.
- Significant knowledge of child rights, child protection, online harms or closely related issues.
- Advanced interpersonal and networking skills, including a successful track record of establishing and maintaining strong relationships with a diverse range of senior and working-level stakeholders.
- Expert communicator, writer, presenter and public speaker, including an ability to simplify complex issues and convey powerful messages.
- Proven ability to influence and persuade decision-makers, lead debates and build effective campaigns and coalitions.
- Advanced understanding of the global political environment and power structures, including levers for change.
- Advanced ability to effectively research, analyse and summarise complex policy documents or technical information and data.
- Significant experience in project and budget management.
- Clear understanding of research methodologies, data analysis and impact measurement principles and practices.
- Strong drive for results with the proven ability to think strategically, solve problems and focus on clear and achievable goals.
- Excellent people manager with a proven ability to lead, empower, motivate and develop team members.
- Experience of being a part of a management team with responsibility for organisation-wide planning, development and communication.
- Firm commitment to equity, diversity and inclusion.
- High ethical standards and integrity.
- Fluency in spoken and written English.
- Right to work in the UK.
- Willingness and ability to travel regularly (averaging around one international trip per month).

Desirable

- In-depth and up-to-date knowledge of the key issues and challenges around child sexual exploitation and abuse online, and knowledge of relevant technological issues.
- Experience of youth participation and survivor inclusion in advocacy, policy and research.
- A university degree in a related field.
- Fluency in languages other than English (particularly French, Spanish, Arabic and Portuguese).
- Experience of managing geographically dispersed and/or remote working teams.

Diversity, inclusion and equity

We welcome applicants from all sections of the community, regardless of age, sex, gender (or gender identity), ethnicity, disability or sexual orientation. We particularly welcome applicants from ethnic minorities and other under-represented groups.

Safeguarding and values

As a child-focused organisation, we have a strong commitment to child safeguarding and rigorous procedures. The successful candidate will be required to provide two referees and to undergo a criminal record check.

All staff are expected to act at all times in a manner consistent with our values and in compliance with our policies and procedures, including our Safeguarding Policy and Code of Conduct.

Our values are:

- **Empowerment** – collaboration, innovation, challenge
- **Accountability** – responsibility, delivery, safeguarding
- **Respect** – honesty, feedback, inclusion

Recruitment process

Applicants should provide an up-to-date CV as well as a covering letter of no more than two pages setting out why you want to work for WeProtect Global Alliance and summarising how you meet the person specification.

Applications should be sent to eleanor@weprotectga.org titled 'Head of Policy, Advocacy and Research – [applicant's name]'

Deadline: 10am (GMT), Tuesday 14 February 2023