

STATEMENT OF ACTION: WEPROTECT SUMMIT 10-11 DECEMBER 2014

Today we; Adobe, Apple, AskFM, BAE Systems, Dell, Ernst and Young LLP, Facebook, Getty Images, Google, Microsoft, PA Consulting, Symantec, Twitter, Vodafone, Visa and Yahoo reiterate and expand on our commitment to work together, in ways relevant to our different products and services and under established legal processes, to combat the use of the Internet to further the sexual exploitation of children. We will:

- Engage in, and inform, international initiatives that seek to increase the volume of hashes used to detect and remove images of child sexual abuse, including the industry shared list and ones provided by NCMEC and the IWF
- Support the expansion of mechanisms for public reporting of online child abuse content in regions around the world
- Continue to support leading NGOs which work to remove child sexual abuse content from the Internet
- Building on the success of technologies such as Photo DNA and video hashing, we will continue to work on new tools and techniques to help improve the detection and removal of images and videos of child sexual abuse
- Deploy expertise and resources to enhance cooperation among industry and organizations dedicated to protecting children from sexual exploitation, in order to identify and safeguard victims of abuse.

Today, we BT, Sky, TalkTalk and Virgin Media, together the 4 leading UK ISPs, reaffirm our continued support for the leaders of countries, law enforcement agencies, NGOs and global technology companies in coming together to tackle child sexual exploitation.

- We are committed in our support of leading bodies that are responsible for removing child sexual abuse from the internet.
- In particular, we continue to fund the Internet Watch Foundation, and in April 2014 we increased our contribution to it by 87.5% allowing it to substantially increase its remit and effectiveness.
- We are committed to continue working with the IWF and CEOP to understand the effectiveness of serving informational 'splash pages' when blocking access to child sexual images so that we can continue to improve the efficacy and impact of the messaging.
- We will continue to further the work of the Stop it Now! Campaign which is a child sexual abuse campaign, including the provision of long term funding allowing them to increase the support they provide.
- We will also work with those organisations that enable children who suffer sexual abuse and exploitation via internet to recover and live safe, fulfilling lives. We have committed to provide funding to the Marie Collins Foundation over a four year period.